

**Annex 1 – Statement of Purpose**

**For the supply of a Monitoring and Evaluation Expert for a Tracer Study within the English Together Project**

**Company name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**(To be used on the Contract)**

**Company address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**(To be used on the Contract)**

**Company Reg: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**(If Applicable)**

**Contact name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact email address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact Telephone number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Instructions**

1. Provide Company Name and Contact details above.
2. Complete the Statement of Purpose ensuring all answers are inserted in the space below each section of the British Council question. Note: Any alteration to a question will invalidate your response to that question and a mark of zero will be applied.
3. Include your CV with your Application.
4. Submit all mandatory documentation to [funda.demir@britishcouncil.org.tr](mailto:funda.demir@britishcouncil.org.tr) by 23 January 2022, 23.59 TR time.

**Statement of Purpose**

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| **Experience with similar projects and/or consultancies** |
| Please include a description of your relevant previous experience on similar projects. This should describe the skills and capacity you have to provide monitoring and evaluation support, as well as cite specific programme experience delivering similar services within the last 5 years.  Please also highlight any risks that, from your previous experience, might affect this consultancy, and proposed mitigation for these possible challenges.  Please include your CV with your application.  (Maximum word count 1000 Words)  **Supplier Response:** |

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| **Quality of Methodology and Approach** |
| Please describe in detail your approach to delivering the British Council’s requirements and meeting the objectives and timeframe of the consultancy, as described in the ToR.  Your approach to incorporating Equality, Diversity and Inclusion (EDI) dimensions will be evaluated here.  (Maximum word count 750 Words)  **Supplier Response:** |

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| **Workplan** |
| Please provide a workplan for your technical approach. This should include the timing (with indicative calendar dates) and duration of key deliverables to meet the timeframe requested in the ToR.  This workplan should match the costing provided the Pricing Approach  **Supplier Response:** |

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| **Pricing Approach** |
| Please describe your Pricing Approach including detailed breakdown for:   1. Proposed detailed timeline with estimated number of days for work described in the Workplan 2. Daily fee for work described in the timeline 3. Additional costs (if any)   **Supplier Response:** |