

International Innovation Seminars 9-12 September 2014

9 September 2014, İSTANBUL İTÜ ARI Teknokent, ARI 3 Binası Konferans Salonu İTÜ Ayazağa Kampüsü İSTANBUL	11 September 2014, MERSİN Mersin Teknoloji Geliştirme Bölgesi Mersin Üniversitesi
10 September 2014, KONYA Selçuk Üniversitesi	12 September 2014, GAZİANTEP Gaziantep Üniversitesi

Seminar Presenters: Dr. Benjamin Clegg, Anthony Jay

MORNING SESSION

09.30-10.00	Registration
10.00-10.15	Introduction by British Council
10.15-10.30	Introduction about Aston University
10.30-12.00	Business Support in the UK

Examples of business support programs

How Aston University works successfully with business including:

- Mechanisms for engagement - between Universities and non-academic organisations
- Creating impact through dissemination and publicity

12.00-12.30 Questions and Discussions

12.30-13.15 Lunch Break

AFTERNOON SESSION

13:15-14:30	A practical workshop for delegates to consider engagement with business “Delegate Exercise”: Delegates will consider how they might describe their ‘offer’ or ‘needs’ to potential partners
14:30-15:00	Case studies of successful research projects with business
15:00-15:30	Questions and Discussions